

SAJJAD SABERI

Producer, Photo & Video Production

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40+ Crew Productions • ARRI Alexa Productions • 47% Cost Reduction • MBA, International Business

PROFILE

Production professional with 10+ years of experience supporting commercial, photo, and video productions across agency and freelance environments. Experienced coordinating bookings, logistics, schedules, budgets, post-production workflows, and cross-functional teams throughout the production lifecycle. Background includes large-scale advertising campaigns, fashion-oriented content, and agency leadership.

CORE SKILLS

Production Scheduling • Shoot Logistics • Travel Coordination • Budget Administration • Post-Production Oversight
Vendor Management • Cross-Functional Collaboration • Photography & Videography • Adobe Premiere Pro
After Effects • Photoshop • Microsoft Office • Google Workspace

PROFESSIONAL EXPERIENCE

Freelance Media Producer & Production Support | Canada

2022 – Present

- Coordinate production workflows, schedules, and client communication across multiple projects.
- Produce and edit branded, promotional, and fashion-oriented photo and video content.
- Support post-production reviews, revisions, and final asset delivery.

E-Commerce Team Leader | London Drugs

2024 – Present

- Coordinate daily operations and cross-functional workflows in a high-volume environment.
- Manage priorities, stakeholders, and deadlines while maintaining service quality.

Administrator | NV Auto Works

2023 – 2024

- Managed scheduling, payroll support, licensing procedures, vendor communication, and administrative operations.

1st Assistant Director | Iran Novin, Badkoobeh, Aftab Co.

2013 – 2022

- Coordinated crews of 40+ on commercial productions using ARRI Alexa and cinema-grade equipment.
- Managed schedules, call sheets, logistics, and communication across production, casting, creative, styling, and editorial teams.
- Supported production operations through pre-production, production, and post-production.

Founder & Producer | Blue Idea Cloud Media & Advertising

2019 – 2022

- Led commercial and branded productions from planning through final delivery.
- Managed bookings, budgets, vendors, logistics, and creative teams.
- Reduced operating costs by 47% while maintaining production quality.

TV Journalist & Producer | IRIB

2012 – 2014

- Produced television content and interviews while coordinating editorial and production activities.
- Produced "Aseman-e-Khoda," a nationally broadcast educational television program, supporting content planning, and production coordination for Nahal Tv.
- Developed strong storytelling, communication, and production planning skills.

EDUCATION

- MBA, International Business | Trinity Western University | 2024
- B.Sc., Engineering Physics | Azad University | 2017
- Film Production Certificate | Iranian Youth Cinema Society | 2019